

CONNECT *with* MIAMI
and South Broward...



5th edition!
Enhanced Program!

Saturday, Oct. 7, 2006
HOWARD JOHNSON
Plaza Hotel - Miami Airport

RESERVE NOW!

- your prime BOOTH!
- your SPONSORSHIP!

Limited Availability!

Call (305) 412-0255 or
mail@sfphysiciansexpo.com

Special Program
on Real Estate for DR's
CME Mandatory Program!
Active Sessions with attendees!
Breakfast & Lunch on Exhibit Hall!

Sponsored by Dade County & Broward County
Medical Associations (DCMA & BCMA)

...the
MOST
POWERFUL,
FASTEST
GROWING,
MEDICAL
MARKET
in FLORIDA!

SFPEXpo at a GLANCE!

5th Edition! Enhanced Program!



What: The South Florida Physicians Expo & Conference (SFPEXpo)
When: Saturday, October 7, 2006, 8:00 am to 2:00 pm
Where: Howard Johnson Plaza Hotel – Miami Airport. *NEW!*
7707 NW 103 St, Hialeah Gardens, FL, (by the Palmetto Expressway)

Who will attend: MDs & DOs
Physician Assistants
Health Executives
Office Managers
Billing personnel

Who sponsor & exhibit? Providers of:

Finance, Investment & Asset Protection
Billing & Collections
Compliance & Regulations
Computer Medical Systems & Software
Diagnostic Services
Electronic Medical Records (EMR)
Home Health Care Products & Services
Insurance

Legal Services
Medical Records & Archiving
Office Equipment & Supplies
Pharmacies / Dispensing Services
Practice Revenue Enhancers
Real Estate
Staffing / Medical Personnel Agencies
Transcription & Dictation

Program draft: **“How DOCTORS can PROFIT from the Domestic & International REAL ESTATE Markets TODAY!”**
Learn to Earn BIG MONEY while You Practice!
Keynote Presentation by Kendra Todd, President of MyHouseRE.com and Winner of Donald Trump’s “The Apprentice” plus 4 workshops by major experts.
“Hall with exhibits, including *interactive sessions with attendees*”
“Welcoming breakfast and lunch!”

Admission: **FREE to MDs and DOs with a Guest**
Other attendees: \$49

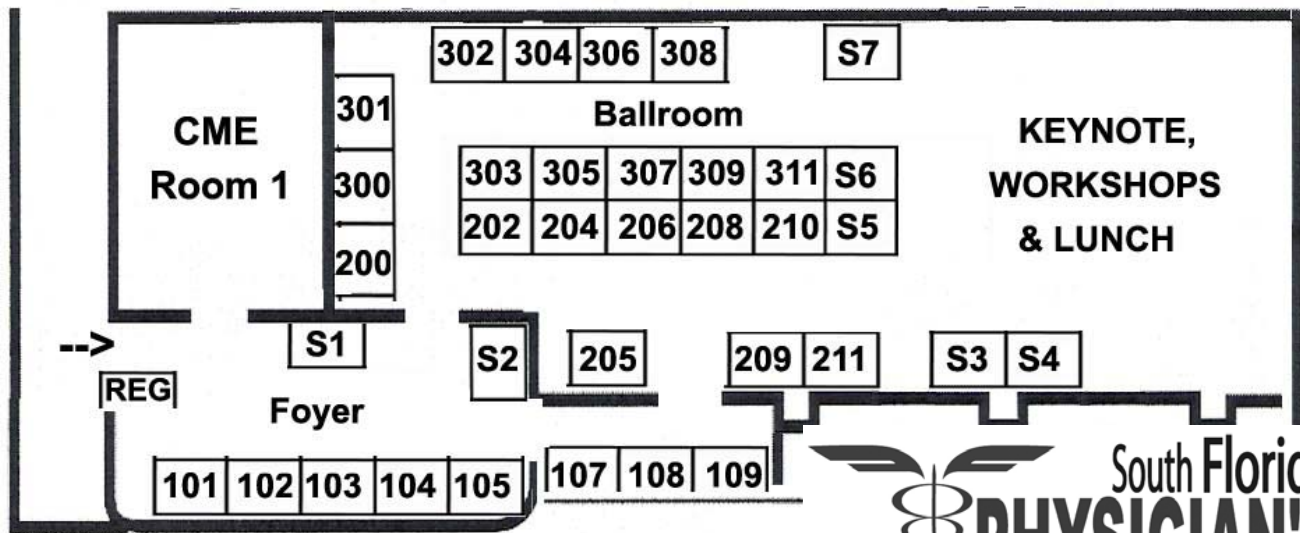
Event promotion: Direct, through specialized media, professional associations, health institutions, direct mailings, telemarketing and more....

For nationwide participants: Special sleeping room rates at the Howard Johnson Plaza Hotel. A wonderful weekend in South Florida!

Produced by Show Winners Corporation. With more than 20 years of experience, S.W.C. and principals have launched and managed important international and domestic trade shows and expos. Some of these events have been ranked among the 200 TOP Shows in the USA for several years.

For complete information and assistance:
mail@SFLPhysiciansExpo.com

(305) 412-0255
www.SFPEXpo.com



BOOTH PACKAGES:

10' x 8' (S1 to S7)	See Sponsorships
10' x 6' (Foyer)	\$1,295
10' x 8' Ballroom	\$1,195

Booth packages include pipe & drape, one 6' draped table, 2 chairs, 1 wastebasket, ID sign, listings in Physicians Buying Guide (Expo Directory) & 2 staff badges (breakfast & lunch included). For 2nd company listing please add \$95. For electricity please add \$50

SPECIAL!!! PRIME PACKAGE:

10' x 8' Booth + Page in Guide \$1,995

SPONSORSHIPS:

SILVER Package: \$2,495

- 10'x8' booth in prime areas exclusively reserved for sponsors.
- One-page Ad (or article) in Physicians Buying Guide / Fall issue (Expo Directory).
- Acknowledgment as sponsor in Website, marketing materials and event location.

Add the EXCLUSIVE opportunities below to your SILVER Sponsorship package for a:

PLATINUM Sponsor: **SOLD!**
SILVER package + 20 minute presentation

GOLD Sponsor: \$3,995:
SILVER package + 1 Exclusive opportunity.

EXCLUSIVE Opportunities:

- Welcoming Breakfast Sponsor:** Includes brochures on seats & sign on easel.
- Lunch Sponsor:** Includes brochures on seats & sign on easel. **SOLD!**
- Cover Story** (3 pages; 1200 words max.) in S. FL. Physicians Buying Guide.

Sponsorships may be customized upon request.

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HOWARD JOHNSON Plaza Hotel - Miami Airport

ADVERTISING in

South FL PHYSICIANS BUYING GUIDE:

Fall issue (Expo Directory). Mailed FREE to 4000+ practices in South Florida.

Back cover (exclusive)	\$1,795
Inside covers & page 3 (exclusive)	\$1,395
Full page	\$1,195
Half page	\$695
Quarter page	\$495

HOT!

Quarter page Ad + 3/4 page article \$995

A 5 1/4" x 8 1/2" full color publication distributed to attendees and mailed FREE to 4000+ practices in South Florida. Ads provided by advertisers in PDF or jpeg (300 dpi).

HOW TO RESERVE

- Choose your booth/sponsorship/ advertising and fill out the Participation Agreement.
- Fax it to (305) 412-3247. Options are assigned on a first-come basis.
- Paying by check? Make it payable to SOUTH FLORIDA PHYSICIANS EXPO and mail to

PO Box 836736,
Miami, FL 33283

Questions or assistance?

Please contact (305) 412-0255
or mail@sfphysiciansexpo.com

PARTICIPATION AGREEMENT
For Miami, October 7, 2006



October 7, 2006

**HOWARD JOHNSON
Plaza Hotel - Miami Airport**

Please complete and return this agreement to show organizers by fax (305) 412-3247.

All requests will be assigned on a first-come, first served basis.

Make your check payable to **SOUTH FLORIDA PHYSICIANS EXPO** and mail it with a copy of your agreement to **P.O. Box 836736, Miami, FL 33283.**

Agreement will be considered valid when signed by Show Management. Once approved, a confirmation letter or email will be sent to you.

Please print clearly

COMPANY NAME _____
 Address _____
 City _____ State _____ Zip _____
 Phone (____) _____ Web: www. _____
 Your description for Expo Guide (limit to 20 words) _____

Contact person: _____
 Title: _____ Phone (____) _____
 Cellular (____) _____ Fax (____) _____
 Email: _____
 Mailing Address _____
 City _____ State _____ Zip _____

DESCRIPTION	
1) Booth package:	Choices: a) # _____ b) # _____ c) # _____
2) Sponsorship	Description: _____
3) Ad in S. FL Physicians Buying Guide:	_____
4) Other:	a) Electricity @ \$50: _____ b) 2nd listing @ \$95 _____
Note:	_____

COSTS	
1) Booth	\$ _____
2) Sponsorship	\$ _____
3) Buying Guide	\$ _____
4) Other	\$ _____
TOTAL	\$ _____

Booth packages include 10' x 8' pipe & drape, one 6' draped table, 2 chairs, 1 wastebasket, ID sign, alpha and category listings in SFL Physicians Buying Guide (Expo Directory) and 2 staff badges (lunch & reception included). Hall is already carpeted.

Exhibitor / Sponsor Signature

Expo Account Executive

Date

As an authorized representative of the company contracting services described above, I have read and understood all terms and conditions of this contract as set forth here and in the SFPEXPO Rules & Regulations, and agree to abide by them. Fax transmission of this contract shall be considered as valid as the original.

PLEASE CHARGE MY CREDIT CARD	VISA _____	MC _____	AMEX _____
Number _____	Cardholder _____		
Expiration: _____	Signature _____		
CC Billing Address _____	Zip _____		

Approved by Show Management: _____

Date: _____