

PARTICIPATION AGREEMENT
For Miami, October 7, 2006



October 7, 2006

**HOWARD JOHNSON
Plaza Hotel - Miami Airport**

Please complete and return this agreement to show organizers by fax (305) 412-3247.

All requests will be assigned on a first-come, first served basis.

Make your check payable to **SHOW WINNERS CORPORATION** and mail it with a copy of your agreement to **P.O. Box 836736, Miami, FL 33283.**

Agreement will be considered valid when signed by Show Management. Once approved, a confirmation letter or email will be sent to you.

Please print clearly

COMPANY NAME _____
 Address _____
 City _____ State _____ Zip _____
 Phone (____) _____ Web: www. _____
 Your description for Expo Guide (limit to 20 words) _____

Contact person: _____
 Title: _____ Phone (____) _____
 Cellular (____) _____ Fax (____) _____
 Email: _____
 Mailing Address _____
 City _____ State _____ Zip _____

DESCRIPTION	
1) Booth package:	Choices: a) # _____ b) # _____ c) # _____
2) Sponsorship	Description: _____
3) Ad in S. FL Physicians Buying Guide:	_____
4) Other:	a) Electricity @ \$50: _____ b) 2nd listing @ \$95 _____
Note:	_____

COSTS	
1) Booth	\$ _____
2) Sponsorship	\$ _____
3) Buying Guide	\$ _____
4) Other	\$ _____
TOTAL	\$ _____

Booth packages include 10' x 8' pipe & drape, one 6' draped table, 2 chairs, 1 wastebasket, ID sign, alpha and category listings in SFL Physicians Buying Guide (Expo Directory) and 2 staff badges (lunch & reception included). Hall is already carpeted.

Exhibitor / Sponsor Signature

Expo Account Executive

Date

As an authorized representative of the company contracting services described above, I have read and understood all terms and conditions of this contract as set forth here and in the SFPEXPO Rules & Regulations, and agree to abide by them. Fax transmission of this contract shall be considered as valid as the original.

PLEASE CHARGE MY CREDIT CARD			
VISA _____	MC _____	AMEX _____	
Number _____	Cardholder _____		
Expiration: _____	Signature _____		
CC Billing Address _____	Zip _____		

Approved by Show Management: _____

Date: _____

**As an Exhibitor / Sponsor / Advertiser / Presenter in the SOUTH FLORIDA PHYSICIAN'S EXPO,
I agree to adhere to the following SFPEXPO Rules & Regulations:**

Contract:

- This Participation Agreement properly executed by Exhibitor / Sponsor / Advertiser / Presenter (hereinafter Exhibitor) and SOUTH FLORIDA PHYSICIAN'S EXPO (hereinafter Show Management) shall constitute a valid binding contract, once accepted by Show Management. Show Management reserves the right to accept and reject any applicant.

Payment:

- A 100% payment for booths, workshops and ads purchased separately is due with submittal of contract. For larger booths, sponsorships and any combined purchasing a 50% payment is due with submittal of contract. All balances must be paid 45 days prior to move in show date.
- Payment should be made by check or credit card. All checks are to be made payable to SHOW WINNERS CORPORATION.
- All monies are non-refundable. A \$25.00 Service fee will be charged on all returned checks.
- Show Management reserves the right to cancel or resell any assigned exhibit space wherever show office has not received the total balance payment, 2 weeks prior to the show move in date.

Space Assignments and Programmed Events:

- Show Management exercises full authority over the assignment of all exhibitor spaces, sponsorships and Expo programmed events.
- Exhibitor agrees not to sell, sublet, share, exchange or assign his rental space, sponsorship, ad or event slot to any other party.
- Show Management reserves the right, should any rented space/service to an Exhibitor remain unoccupied or unused on the opening day or should be forfeited due to failure to make proper payment, to rent said space/service to any other exhibitor, or use said space/service in any other manner. This clause shall not be construed as affecting the obligation of the Exhibitor to pay the full amount specified in his contract.
- Show Management reserves the right to alter locations of booths as shown on the official plan and programmed events in the best interest of the Expo generally.

Exhibitor Guidelines:

- State Law requires all sellers (where applicable) to have a current and valid resale permit. It is the sole responsibility of the exhibitor to collect and report sales tax, if any, generated at the show.
- There is no music allowed from the exhibit space, without the authorization of Show Management.
- Show Management must approve all food and beverage sampling. The selling of any beverage or food product is strictly prohibited.
- The distributing of any material is prohibited outside of the assigned exhibit space. This includes on or around the exhibitors booth.
- All Exhibitors shall set up their booth display as not to obstruct the general view nor hide the exhibits of others.
- Banners may be hung above island and peninsula displays only, and Show Management will approve hanging location. Length and width of sign may not exceed 50% of corresponding dimension of booth. Exhibitor will be responsible for all cost incurred for sign rigging.
- Booth price includes exhibiting space, pipe & drape, one draped table, two chairs, one waste basket, ID sign, listing in Expo Guide and two staff passes. Exhibitor must obtain electricity, phone lines, labor, furnishings, lighting, decoration, plumbing, equipment and any other supplies and services through the Contractor(s) designated by Show Management, if not otherwise stated in the Contract and/or permission has been secured in advance from Show Management. All charges for these services are the sole responsibility of the Exhibitor.
- No smoking is allowed inside the Expo Center (Fire Department ordinance)
- Exhibitor will keep its exhibit open and staffed at all times during show hours.
- All exhibits must be set-up and ready at least one hour prior to show opening. Exhibitors that do not comply with this may lose their exhibit spaces without a refund. Exhibitors must tear down and move out as established by the event program and will assume sole and entire responsibility for any losses that may occur to its exhibit and display if move out deadline is not met.
- Show Management reserves the right to exclude or to require modification of any exhibitors display or demonstration that it considers unsuitable to or not in keeping with the purpose of the Expo and to remove any one displaying unbecoming or insulting conduct.
- All exhibitors assume responsibility for compliance with all pertinent ordinances; regulations and codes of duly authorized Local, State, Union and Federal governing bodies concerning fire, accident, or any other cause.

Insurance Policies:

- Exhibitor shall carry and maintain insurance during this Expo, including move-in and move-out days, and at its sole cost and expense, theft, personal injury and property damage coverage under a policy of general liability insurance, with limits of at least \$1,000,000 for bodily injury and for property damage or combined single limit bodily injury and property damage policy with limits of \$1,000,000. Exhibitor warrants that by signing this contract, it will comply with these insurance regulations.

Liability, Loss, Theft, Property Damage or Destruction and Personal Injury:

- Exhibitor hereby waives any and all claims against Show Management its principals or staff and agents, and Exposition Site its principals, staff and agents, resulting from loss, theft, damage or destruction of its property or from personal injuries to it, its agents, or employees.
- Exhibitor assumes full and complete responsibility for any damage or destruction or property of others and all liabilities of any kind arising from its participation in the exposition, on, before and after the actual Expo and hereby hold Show Management its principals or staff and agents, and Exposition Site its principals, staff and agents harmless in such event.

Security:

- Show Management will exercise reasonable care for the protection of all exhibits and displays throughout hours of set-up, show time and move-out. Notwithstanding, Show Management and the Exposition Site does not assume any responsibility for the exhibitors property, his staff or agents from theft, fire and accident, or any other cause.

Advertising:

- Show Management reserves the right to reject any Exhibitor advertisement and listings, which Show Management feels is not in keeping with Expo contents and purposes.
- Every possible care is taken in the production and releasing of the Expo Guide and event's website. However, if a mistake or omission occurs, Show Management shall not be held liable and financially responsible.

Final Provisions:

- This contract is non-cancelable except under the following conditions: Show Management has the absolute right to cancel this contract in the event that the Expo is rendered impossible by any circumstances beyond its control, including but not limited to, acts of God, hurricanes, floods, fire, electrical shortage, earthquakes, evacuations, government or public enemy, terrorism, strikes or other labor disputes or failure of Exposition Site to provide space and utilities for whatever reasons. In case of such incidents, Exhibitors will be responsible for services rendered up to said incident and any services rendered thereafter.
- Show Management shall have the right to change the location and the time of SOUTH FLORIDA PHYSICIAN'S EXPO, provided that it shall give the exhibitor immediate notice of such change.
- Exhibitor is responsible for any expenses incurred by as a result of any partial or total evacuation of Exposition Site, which is beyond the control of Show Management, and shall remain liable for the full contract price in the event of such evacuation. Exhibitor is responsible for any expenses incurred in order to comply with any federal, state or local government regulations.
- Exhibitor is responsible for any expenses incurred due to a strike or labor dispute beyond the control of Show Management.
- Exhibitor shall be liable for any and all expenses incurred by Show Management including but not limited to attorney's fees, court costs, etc., in exercising and or enforcing any of its rights under this contract as a result of Exhibitors violation or failure to comply with all the terms of this contract.

The contents written onto the event's Participation Agreement contains the agreement between the parties and for all purposes shall be deemed to have been executed under and subject to and construct in accordance with these SFPEXPO Rules and Regulations and with the laws of the State of Florida. Participation Agreements sent by fax considered acceptance and understanding of these SFPEXPO Rules and Regulations.